

The Felt Store

Brand Story

Founded in 2008, The Felt Store today is the leading source of felt and felt products online. Drawing from the unlimited possible uses of felt, we inspire a growing online community of creative enthusiasts who are finding new and imaginative purposes for this ancient textile all the time.

Among North American felt suppliers, The Felt Store has the widest selection of online felt products, serving the crafting, industrial, and designer markets. The Felt Store draws from the expertise of its holding company, The Brand Felt of Canada Ltd, which boasts more than 50 years of manufacturing experience in Canada and Europe. Having a local supplier and manufacturer allows for consistent quality and the ability to introduce new products to the online storefront on a regular basis.

The Felt Store offers a unique shopping experience for customers, where you can easily access all kinds of felt products with your choice of quantity and size. Whether you are a crafter, artist, designer, or manufacturer, you will find what you need with friendly, knowledgeable customer service representatives to answer your questions. There is virtually no end to what you can do with a material as beneficial and versatile as felt - your imagination really is the limit.